

ABSTRAK

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Program Studi : Farmasi
Judul : Tingkat Pengetahuan Sikap dan Perilaku Masyarakat Tentang Penggunaan Jamu dalam Memelihara Kesehatan di RT 003 Kelurahan Lebak Bulus Kecamatan Cilandak Jakarta Selatan

Obat tradisional biasa dikenal dengan sebutan jamu. Jamu tradisional Indonesia yang telah dipraktekkan secara turun-temurun di masyarakat Indonesia masih banyak digunakan untuk memelihara kesehatan. Penggunaan obat tradisional akan bermanfaat bagi kesehatan apabila digunakan secara tepat. Penelitian ini bertujuan untuk menilai tingkat pengetahuan, sikap, dan perilaku masyarakat tentang penggunaan jamu dalam memelihara kesehatan di RT 003 Kelurahan Lebak Bulus Jakarta Selatan. Penelitian ini merupakan penelitian deskriptif kuantitatif dengan menggunakan metode penelitian *cross sectional*. Jumlah sampel sebanyak 195 responden. Instrumen penelitian berupa kuesioner yang berisi informasi terkait demografi, pengetahuan, sikap, dan perilaku. Data hasil survei diukur dengan program olah data statistik (SPSS). Hasil penelitian menunjukkan bahwa usia responden yang paling dominan yaitu usia 36 – 45 tahun sebanyak (60,5%), berdasarkan jenis kelamin terbesar yaitu wanita sebanyak (82,6%), berdasarkan pendidikan terakhir dominan SMA sebanyak (79,5%) dan berdasarkan pekerjaan dominan Ibu Rumah Tangga (IRT) sebanyak (51,8%). Tingkat pengetahuan penggunaan jamu dalam memelihara kesehatan dibagi menjadi tiga kategori yaitu baik sebanyak (47,7%), cukup sebanyak (42,1%), dan kurang sebanyak (10,3%). Sikap baik sebanyak (48,2%), cukup sebanyak (43,6%), kurang sebanyak (8,2%). Sedangkan perilaku baik sebanyak (42,6%), cukup sebanyak (43,1%) dan kurang sebanyak (14,4%). Terdapat hubungan yang signifikan antara tingkat pengetahuan dengan sikap masyarakat dan tingkat pengetahuan dengan perilaku masyarakat tentang penggunaan jamu dalam memelihara kesehatan. Didapatkan hasil nilai uji chi-square pengetahuan dengan sikap (p value = 0,01) dan pengetahuan dengan perilaku (p value = 0,00). Pengetahuan merupakan faktor yang mempengaruhi sikap dan perilaku seseorang tentang penggunaan jamu dalam memelihara kesehatan.

Kata kunci:

Penggunaan Jamu, Perilaku, Sikap, Tingkat pengetahuan

ABSTRACT

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Title : Level of Knowledge Attitude and Behavior of the Community About the Use of Jamu in Maintaining Health in RT 003 Lebak Bulus Urban Village, Cilandak District South Jakarta

Traditional medicine is commonly known as jamu. Indonesian traditional herbs that have been practiced for generations in Indonesian society are still widely used to maintain health. The use of traditional medicine will benefit health if used appropriately. This study aims to assess the level of knowledge, attitude, and behavior of the community about the use of herbal medicine in maintaining health in RT 003 Lebak Bulus Village, South Jakarta. This research is quantitative descriptive research using a cross sectional research method. The sample size was 195 respondents. The research instrument was a questionnaire containing information related to demographics, knowledge, attitudes, and behavior. The survey data were measured with a statistical data processing program (SPSS). The results showed that the most dominant age of respondents was 36 - 45 years old as many as (60.5%), based on the largest gender, namely women as many as (82.6%), based on the last education dominant high school as many as (79.5%) and based on the dominant occupation of housewives (IRT) as many as (51.8%). The level of knowledge of the use of herbal medicine in maintaining health is divided into three categories, namely good (47.7%), sufficient (42.1%), and less (10.3%). Attitudes were good (48.2%), fair (43.6%), and poor (8.2%). While good behavior as much as (42.6%), as much as (43.1%) and less as much as (14.4%). There is a significant relationship between the level of knowledge with community attitudes and the level of knowledge with community behavior about the use of herbal medicine in maintaining health. The results of the chi-square test value of knowledge with attitude (p value = 0.01) and knowledge with behavior (p value = 0.00). Knowledge is a factor that influences a person's attitudes and behavior regarding the use of herbal medicine in maintaining health.

Keywords:

use of herbal medicine, behavior, attitude, Level of knowledge