

ABSTRAK

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Program Studi : Farmasi
Judul : Analisis Hubungan Sikap dan Perilaku Penggunaan Vitamin dan Multivitamin Pada Masyarakat RW 014 Kelurahan Kedaung Kota Tangerang Selatan Dalam Peningkatan Daya Tahan Tubuh di Masa Pandemi COVID-19

Upaya yang dilakukan dalam menekan jumlah penyebaran wabah COVID-19 yaitu salah satunya dengan meningkatkan sistem kekebalan tubuh atau daya tahan tubuh yang dimana hal ini sangat bermanfaat pada seluruh individu. Vitamin dan multivitamin di masa pandemi COVID-19 sangat dibutuhkan tubuh manusia sebagai upaya dalam meningkatkan sistem kekebalan tubuh yang hal ini diperlukan untuk menekan jumlah penyebaran virus COVID-19. Stimulus yang terjadi karena respons atau reaksi dari beberapa individu berbeda tergantung kepada karakteristik dari setiap individu. Tujuan penelitian ini adalah untuk mengetahui hubungan sikap dan perilaku masyarakat RW 014 Kelurahan Kedaung dalam penggunaan vitamin dan multivitamin dalam meningkatkan daya tahan tubuh di masa pandemi COVID-19. Penelitian ini dilakukan dengan metode deskriptif analitik dengan desain penelitian *Cross-sectional*. Data dari penelitian ini berasal dari hasil jawaban masyarakat yang telah mengisi *google form*. Hasil penelitian menunjukkan sikap masyarakat mengenai penggunaan vitamin dan multivitamin menunjukkan (74%) responden yang memiliki sikap baik, (17,7%) cukup dan (8,3%) kurang. Pada perilaku masyarakat mengenai penggunaan vitamin dan multivitamin sebanyak (84,4%) responden berperilaku baik, (12,5%) berperilaku cukup dan (3,1%) berperilaku kurang. Uji *Chi-Square* diperoleh *p-value* = 0,009 < 0,05 (H_0 ditolak) sehingga adanya hubungan antara sikap dengan perilaku masyarakat dalam penggunaan vitamin dan multivitamin selama pandemi COVID-19.

Kata Kunci :

Vitamin, Multivitamin, COVID-19, Uji *Chi-Square*

ABSTRACT

Name : Yayang Arina Salsabila
Study Program : Pharmacy
Title : *Analysis of the Relationship between Attitudes and Behavior in the Use of Vitamins and Multivitamins in the Community of RW 014, Kedaung Village, South Tangerang City in Increasing Body Endurance during the COVID-19 Pandemic*

Efforts are being made to suppress the spread of the COVID-19 outbreak, one of which is by increasing the immune system or immune system, which is very beneficial for all individuals. Vitamins and multivitamins during the COVID-19 pandemic are very much needed by the human body as an effort to improve the immune system which is needed to suppress the spread of the COVID-19 virus. Stimulus that occurs because the response or reaction of several individuals is different depending on the characteristics of each individual. The purpose of this study was to determine the relationship between attitudes and behavior of the RW 014 Kedaung Village community in the use of vitamins and multivitamins in increasing body resistance during the COVID-19 pandemic. This research was conducted with analytical descriptive method with cross-sectional research design. The data from this study comes from the results of people's answers who have filled out the google form. The results of the study showed that people's attitudes regarding the use of vitamins and multivitamins showed that (74%) of respondents had good attitudes, (17.7%) were sufficient and (8.3%) lacked. On public behavior regarding the use of vitamins and multivitamins (84.4%) respondents behaved well, (12.5%) behaved moderately and (3.1%) behaved less. Chi-Square test obtained $p\text{-value} = 0.009 < 0.05$ (H_0 rejected) so that there is a relationship between attitudes and community behavior in the use of vitamins and multivitamins during the COVID-19 pandemic.

Keywords :

Vitamins, Multivitamins, COVID-19, Chi-Square test